Pouya Behmaram

PHD CANDIDATE · IN FINANCE

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Research Interests: Asset Pricing / Mutual Funds / Performance Evaluation / Sustainable Finance

McGill University	Montreal, Canada	
PhD Finance	2018 - Expected 2024	
London School of Economics and Political Science	London, UK	
MSc Finance and Economics	2016 - 2017	
McGill University	Montreal, Canada	
BCom Finance and Mathematics, With Distinction	2013 - 2016	
Job market paper		

From Realized to Expected: The Passive Investing Impact

In the recent shift towards passive investments, heavily indexed stocks have exhibited notable gains. Using the 'Indexing Inclusion ratio' (IXI) to measure passive ownership, my study demonstrates that these stocks' prominent performance is more driven by the influx in passive capital flows than their intrinsic expected returns. Analyzing the expected return both ex-ante through implied costs of capital and ex-post by adjusting for passive flows and earnings anomalies, I suggest a more conservative future perspective for high-indexed stocks' returns. Additionally, my research links the recent underperformance of value and small-cap stocks to wider passive shifts, emphasizing the significance of transient market dynamics in stock assessment.

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Working papers_		
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Elasticity in the Age of Passive Investing: A Demand-Based Approach

I study the impact of the shift towards passive products on asset prices and price elasticity using both price and portfolio holding data, and apply it to the US stock market. The study finds that the price elasticity of demand has decreased significantly across all investor types and that the passive demand pressure has been primarily directed toward larger-cap stocks. The findings suggest that the rise in passive investing has contributed approximately 15% to the overall inelasticity of demand for stocks.

WORK IN PROGRESS

Education

How do active funds react to the rise of passive management

(with Laurent Barras and David Schumacher)

We use a granular fund by fund approach to capture the heterogeneous impacts of the increase in passive investing over active investing through their exposure to three main channels of learning effects about skill, the effect of the rise of passive investing on noise traders, and the decrease in the index price efficiency.

Climate Concerns and Market Dynamics: The Demand Shift in ESG Asset Pricing (with Evan Jo)

Using Koijen and Yogo's demand-based asset pricing framework, we delve into the ramifications of the surge in climate change awareness on investment decisions. Our exploration reveals that the intensified shift towards

ESG-aligned assets has led to noticeable changes in market elasticity, with a pronounced inelastic demand for ESG stocks. This transition not only reconfigures investor holdings but also impacts stock prices, elevating ESG-compliant stocks to significant premiums. This study stands as a testament to the transformative power of climate-conscious sentiment in contemporary investment dynamics.

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2022	Applied Cornerate Finance (undergraduate) lecturer	McGill
2023	Applied Corporate Finance (undergraduate), Lecturer	University
2010 2021	Mergers & Acquisitions (Graduate, MBA, undergraduate), TA for David Schumacher	McGill
2018-2021		University

2018-2021 Capital Markets & Financial Institutions (Undergraduate), TA for Laurent Barras

McGill University

University

McGill

Awards, Fellowships, & Grants _____

2020-2023	SSHRC Doctoral Fellowship, SSHRC
2020-2023	Joseph-Armand Bombardier Doctoral Scholarship, SSHRC
2018-2023	Doctoral Fellowship, McGill University
2018-2019	National Bank Financial Group Fellowship, National Bank of Canada
2018	Graduate Excellence Award, McGill University
2013-2016	Dean's Honor List, McGill University
2013	French Language Award Bursary, Government of Quebec

2018 Financial Derivatives (Undergraduate, MBA), TA for Patrick Augustin

Presentations _____

Teaching

2023: FMA, Doctoral Student Consortium, (sched)

2023: FMA, Special PhD Paper Presentations, (sched)

2022: McGill Brownbag Seminar, (sched)

2022: McGill 1st FRG, Working Paper Presentations

Additional Information _____

Programming: R, Python, SQL, SAS, MATLAB, Łanguages: English (native), Persian (native)

Citizenship: Canadian

Interests: F1, Opera, Cooking, Geopolitics

References_

Laurent Barras
Full Professor of Finance
Department of Finance
University of Luxembourg

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